ThroughCo Communications Open Job Description

ThroughCo Communications is a four-year-old boutique communications and marketing firm founded under the clear premise to connect brand narrative and storytelling to reputation and valuation. ThroughCo’s three founding partners bring decades of experience in media relations and crisis communications, investor relations, strategic marketing, content creation, brand development and partnerships, among other disciplines. We represent a range of clients across a spectrum of industries, ranging from financial services (banking, real estate, private equity) to healthcare (biotech, virtual care) to education (technology driven curriculum development) to food and beverage (award winning chefs, restaurants, destinations) to non-profits (empowerment zones, rare diseases.) We are largely a virtual firm with a fundamental commitment to diversity. We are a flat organization where we share our success collective and accept responsibility individually.

To help us manage our existing client load and allow us to continue our rapid growth, ThroughCo is seeking to add top-tier talent to our team. We are recruiting for an associate level candidate with the following skills and background:

* Two-three years of experience at an agency or consultancy
* Experience managing day-to-day accounts with direct client engagement
* Strong writing skills across a number of areas: press release, op-eds, social media content, paid media, among other things
* Success in managing and delivering earned media results in national, regional and trade outlets
* Experience in managing conference participation, photo/video shoots
* Ability to track and report across complex, integrated communications and marketing campaigns
* Strong research skills
* Experience in corporate and B2B programs a plus
* Team player/collaborator without ego essential

Full benefits offered – vacation, sick/personal days, health insurance.

Salary commensurate with experience